

Ben and Jerry's Web Quest

Level 2 Lab Class Assignment
Spring 2 2000

Level 2 lab class students answered questions about the Website <http://www.benjerrys.com/>. Then they began the second part of their lab project, designing their own company.

You have learned about the ice cream company, Ben and Jerry's. Your Lab teacher will now assign your web quest partner. Work together to complete this project. Imagine that you are starting a company. Perhaps your company sells a special kind of food, like Ben and Jerry's, or perhaps it sells something else.

- A. What is the name of your company?
- B. Where is it?
- C. What do you sell?
- D. What qualities make your product unique?
- E. Name three reasons people should buy your product.
- F. Does your product come in different varieties or flavors? What are some of them?
- G. The logo (trademark or symbol) for Ben and Jerry's is a black and white cow because these cows are very famous for their milk. What will your company's logo be? Can you draw it?

Now, with your partner, plan a company of your own. Write a paragraph telling the name, the owners, the location, the logo, and the products your company will sell. Use the information at the Ben and Jerry's website as your model.



FRIEND'S COMPANY

We are good friends. Our names are Diana, Nasser, and Jung. On April 13, 2000, we made a new company on the moon. Its name is the "Friends' Company." We sell dreams because people need different kinds of dreams to be happy. Our product is cheap, wonderful, and unique, so people buy our products. We have four kinds of dreams: happy, dangerous, playful, and love dreams. You can buy dreams when you want. We are waiting for you.

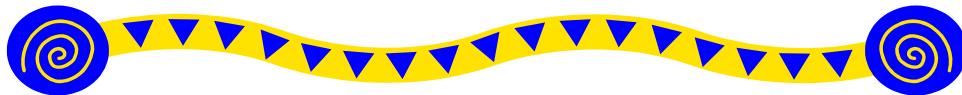


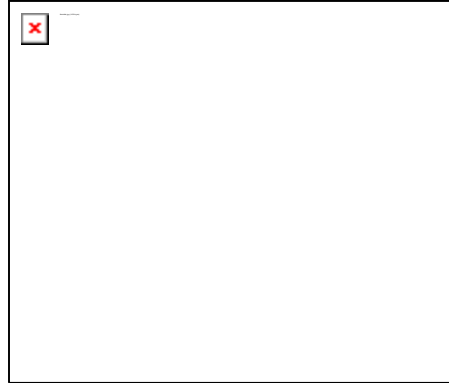
MR Books



Rossy (left) and Min-Young (right) are helping their customer Jung choose a good book.

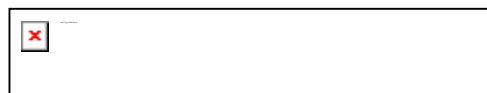
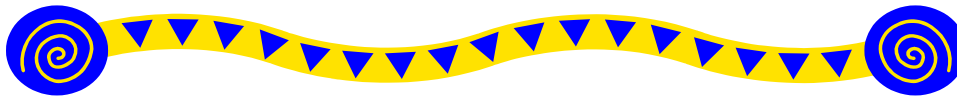
MR Books is our company's name. We are Rossy and Min-Young. Our company's location is the U.S.A. We sell books, for books are very interesting. Many customers buy books, for they want to have education, they want to have information, and they want to read interesting books. Therefore, we sell many kinds of books; for example, we sell history books, romantic books, and children's books. These books are interesting and people like these books. In addition, our employees usually speak kindly and friendly. Many customers like this.



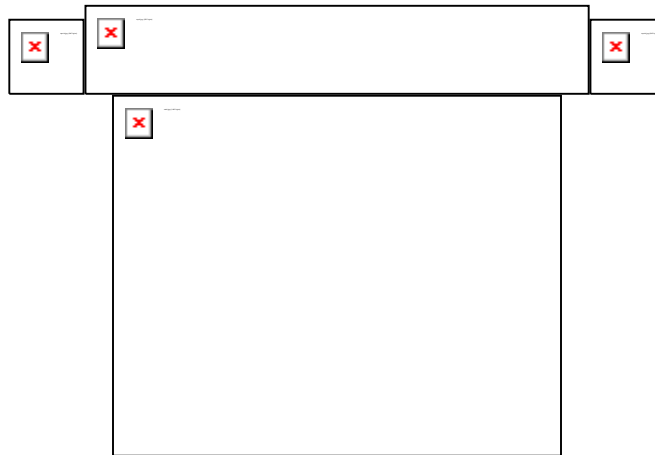
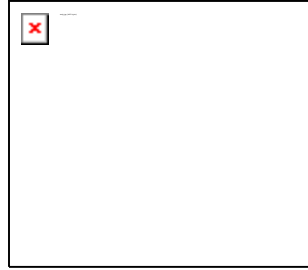


Millenium Ice-Cream

*Our company's name is **Min & Bob Millenium**. This company is between Korea and Thailand. We sell ice cream and snacks. When customers buy ice cream or snacks, we will give them free drink tickets. We want to help people be healthy, so we make healthy ice cream and snacks. We also want to help poor people. We donate to people who don't have homes or food. Therefore, we want to earn a lot of money. There are three reasons people buy our product. First, it is cheap, delicious, and excellent.*

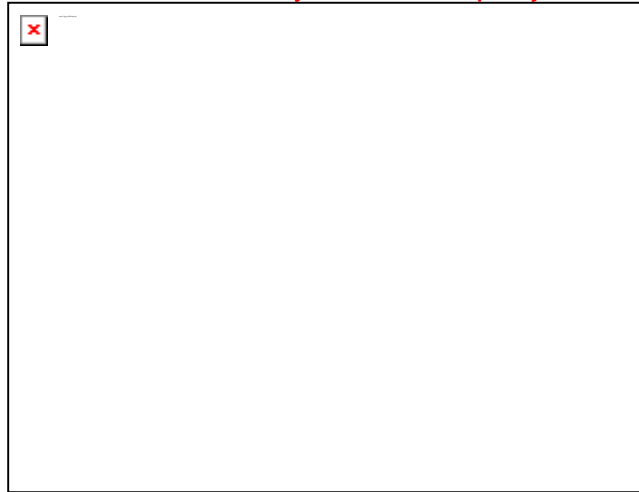


*I am Andy, the Bad Student Bookstore owner. I sell IELI homework answer keys and test keys. This is a very **HOT** product! Two months cost a lot of money so all the students do not want to retake the same level and pay the tuition again. Second, all level classes have a lot of homework. If you don't want to spend time doing your homework, you should buy our keys. Finally, you can buy tests answer keys so you can practice for the test. After the practice, you will pass the test and the class. In short, if you want to pass IELI without any problems, without studying, without doing homework, without learning English, you should contact me by e-mail.*

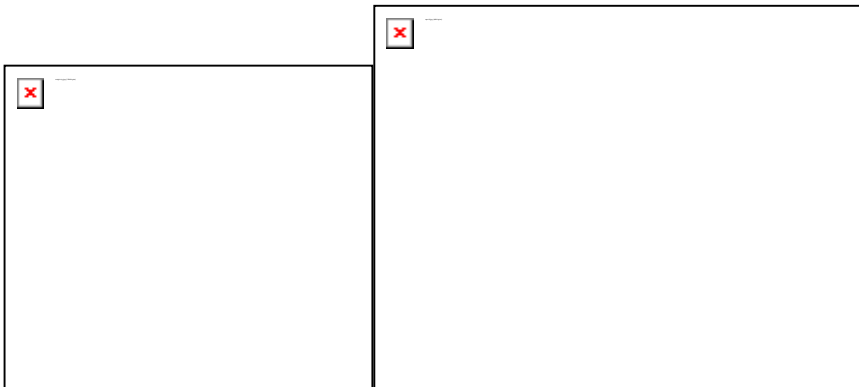


We have made a new company. Its name is Japan Shop. We are Miki, Aiji, and Han. We make Japanese food. For example, we make soba, sushi, and tempura. These taste very delicious. Their prices are cheap, so customers will buy our Japanese food. Our company is environmentally friendly. We won't use paper because paper will become trash. Therefore, we will make our own dishes, dishes made from rice.

Kim and Tony Salad Company



Kim and Tony Salad Company is a big bicycle in Denton, Texas. We make fruit salad, and we deliver them on a big bicycle. Our company will choose the best fruits, such as oranges, bananas, apples, melons, grapes, and strawberries. We will make the best salad. First, our products are of good quantity, and the price is very cheap. Second, our products are good to health. Because there is no sugar, it has many vitamins. Finally, it is fat free. These days, most of the foods have too much fat, but our products are fat free. In short our company will help you improve your health. Health is more important than money.



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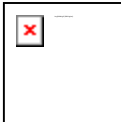
We offer good and services that are great references for international students, especially new ones. All new students will definitely need our help to better adjust themselves to American society.

THE HEALTHY BAKERY



owned by Kokoro and Sunyoung

Our new business is a bakery. The shop name is The Healthy Bakery, and it is in New York. We sell bread, muffins, cakes, and cookies. There are two reasons our shop does a good business. First, people like bread, so people buy bread every day. Next, bread which is made by us tastes good and is healthy. We use wheat flour, butter, milk, eggs, pecans, almonds, chocolate, and raisins. The Health Bakery's breads, muffins, and cakes are delicious, fresh, and good for your health.

	 <p>On Time</p> <p><i>On Time is the name of our company. It is located near the University of North Texas, in Denton, Texas. It is a Thai cuisine restaurant. Also the food is good to sell because many international students at the university come from Asia. Two of the most important reasons people like our food is that Thai food is delicious and good for health. Another reason is that Thai food has various tastes. We have many varieties of good. For example, the popular pan fried noodle dish is Pad Thai, the popular soup is Tum Yam, and Som Tum is the popular salad.</i></p>
<p>Orawan ("Lek") and In Kim</p>	

	<p style="text-align: center;">CHOPSTICKS & SPOON</p> <p style="text-align: center;">owned by Cho Hyung-Tae and Chang Hyun Suk</p>	
		

Our company name is CHOPSTICKS & SPOON. It will be located in Denton, Texas. It will sell food that will be Korea tradition food. Because of two reason, we will found out company. First, there are many Korean students in Denton. Second is isn't a traditional Korean restaurant. Our food will be very healthy, low fat, low priced, and delicious. Look for our logo.

<p style="text-align: center;">YOUNIS & ABDUL'S FAST FOOD</p> <p><i>We have a fast food restaurant. We sell burgers, sandwiches, french fries and other fast food. People like to come to our restaurant because it has very low prices and is located in a good place. They are come because the food is fresh, tasty, and delicious. Our business is growing very fast. We will open another branch very soon. Our target is to open restaurants all over Texas.</i></p>	
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